

**San Francisco Tourism Improvement District Management Corporation**  
**Board of Directors Special Meeting**  
 August 23, 2024, 2pm – 3pm  
 San Francisco Travel Association

**AGENDA**

2:00pm	<b>I.</b>	<b>CALL MEETING TO ORDER</b>	
2:01pm	<b>II.</b>	<b>CORPORATION POLICIES</b>	
		(a) Anti-Trust Compliance (b) Conflict of Interest	
2:05pm	<b>III.</b>	<b>PERSONS WISHING TO ADDRESS THE BOARD ON ITEMS NOT ON THE AGENDA</b>	
2:10pm	<b>IV.</b>	<b>ACTION ITEMS</b>	
		<b>1. APPROVAL OF MINUTES FROM June 26, 2024 Meeting</b> <b>2. DISCUSSION and TAKE ACTION TO APPROVE proposed increase in tourism improvement district rate of assessment up to 2.25% in zone 1 and 2.00% in zone 2 to raise additional funds to meet unforeseen or critical needs and costs of business attraction and retention for specific benefit of assessed businesses, and allocation of additional funds among service categories in Management Plan.</b>	
2:59pm	<b>V.</b>	<b>Discussion: FUTURE BOARD AGENDA ITEMS</b>	
2:59pm	<b>VI.</b>	<b>Discussion: FUTURE BOARD MEETING DATES</b>	

The Board of Directors welcomes participation by the public. A person wishing to speak on any item on or off the agenda will be granted up to 3 minutes. The Board will limit the public comment period on any single item to 15 minutes. Members of the public are invited to submit comments in writing. An opportunity is provided for the public to address the Board on items not appearing on the agenda. However, in compliance with Board policy and the Brown Act, the Board is not permitted to discuss or act on non-agenda items. Estimated times are approximate; actual times may vary. Members of the public who are interested in particular agenda items may wish to arrive early. Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodations at least 48 hours in advance of the meeting by contacting the San Francisco Travel Association, (415) 227-2608. Any documents related to an agenda item for open session of a regular board meeting will not be distributed less than 72 hours before the meeting.

3:00pm	<b>X.</b>	<b>ADJOURNMENT</b>	
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