

**San Francisco Tourism Improvement District Management Corporation  
 Board of Directors Meeting**  
 March 31, 2022 | 10-11:30am  
 San Francisco Travel Association

**AGENDA**

Estimated Time			
10:00 am	<b>I.</b>	<b>CALL MEETING TO ORDER</b>	
10:02 am	<b>II.</b>	<b>ACTION ITEM: RESOLUTION MAKING FINDINGS TO ALLOW TELECONFERENCE MEETINGS UNDER CALIFORNIA GOVERNMENT CODE SECTION 54953(e)</b>	
10:05 am	<b>III.</b>	<b>CORPORATION POLICIES</b>	
		(a) Anti-Trust Compliance  (b) Conflict of Interest	
10:10 am	<b>IV.</b>	<b>PERSONS WISHING TO ADDRESS THE BOARD ON ITEMS NOT ON THE AGENDA</b>	
10:13 am	<b>V.</b>	<b>ACTION ITEMS</b>	
		<ul style="list-style-type: none"> <li>• <b>APPROVAL OF MINUTES FROM DECEMBER 13, 2021 BOARD MEETING</b></li> <li>• <b>DISCUSSION:</b> Approve Downtown Ambassadors Grant Amendment of \$187,000               <ul style="list-style-type: none"> <li>○ <b>ACTION:</b> Approve Downtown Ambassadors Grant Amendment</li> </ul> </li> <li>• <b>DISCUSSION:</b> February 2022 Financials               <ul style="list-style-type: none"> <li>○ <b>ACTION:</b> Approve the February 2022 Financials</li> </ul> </li> </ul>	

		<ul style="list-style-type: none"> <li>• <b>Discussion:</b> Fiscal Year 2021/2022 Forecast <ul style="list-style-type: none"> <li>○ <b>ACTION:</b> Approve FY 2021/2022 Forecast</li> </ul> </li> <li>• <b>Discussion:</b> Continuation of Finance Committee <ul style="list-style-type: none"> <li>○ <b>ACTION:</b> Approve Continuation of Finance Committee</li> </ul> </li> <li>• <b>Discussion:</b> San Francisco Tourism Improvement District Renewal Management Plan <ul style="list-style-type: none"> <li>○ <b>ACTION:</b> Approve the San Francisco Tourism Improvement District Renewal Management Plan</li> </ul> </li> </ul>	
11:00 am	<b>VI.</b>	<b>Discussion: SF AMBASSADOR PROGRAM UPDATE</b>	
11:10 am	<b>VII.</b>	<b>Discussion: SF TRAVEL ASSOCIATION UPDATE</b>	
11:20 am	<b>VIII.</b>	<b>Discussion: FUTURE BOARD AGENDA ITEMS</b>	
11:25 am	<b>IX.</b>	<b>Discussion: FUTURE BOARD MEETING DATES</b>	
11:30 am	<b>X.</b>	<b>ADJOURNMENT</b>	

The Board of Directors welcomes participation by the public. A person wishing to speak on any item on or off the agenda will be granted up to 3 minutes. The Board will limit the public comment period on any single item to 15 minutes. Members of the public are invited to submit comments in writing. An opportunity is provided for the public to address the Board on items not appearing on the agenda. However, in compliance with Board policy and the Brown Act, the Board is not permitted to discuss or take action on non-agenda items. Estimated times are approximate; actual times may vary. Members of the public who are interested in particular agenda items may wish to arrive early. Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodations at least 48 hours in advance of the meeting by contacting the San Francisco Travel Association, (415) 227-2608. Any documents related to an agenda item for open session of a regular board meeting will not be distributed less than 72 hours before the meeting. Due to COVID-19, the meeting will also be hosted via teleconference host by San Francisco Travel Association, approved by a **RESOLUTION MAKING FINDINGS TO ALLOW TELECONFERENCE MEETINGS UNDER CALIFORNIA GOVERNMENT CODE SECTION 54953(e)** at the initiation of this meeting.

**Join Meeting:** Join from PC, Mac, Linux, iOS or Android: <https://meetings.ringcentral.com/j/1489895473> For the best audio experience, please use computer audio.