

San Francisco Tourism Improvement District Management Corporation

Board of Directors Meeting

June 2, 2025, 2pm – 3pm
 San Francisco Travel Association
 1 Post Street, Suite 2700
 San Francisco, CA 94104

AGENDA

Estimated Time			
2:00pm	I.	CALL MEETING TO ORDER	
2:01pm	II.	CORPORATION POLICIES	
		(a) Anti-Trust Compliance (b) Conflict of Interest	
2:05pm	III.	PERSONS WISHING TO ADDRESS THE BOARD ON ITEMS NOT ON THE AGENDA	
2:08pm	IV.	ACTION ITEMS	
		<ul style="list-style-type: none"> • Approval of Minutes from March 11, 2025 Board Meeting • Discussion: April 2025 Unaudited Financial Report <ul style="list-style-type: none"> ○ ACTION: Approve and ratify April 2025 unaudited Financial Report • Action: Approve and ratify partial payment on outstanding Wells Fargo loan • Action: Approve and ratify partial payment of amounts outstanding on Moscone FF&E invoices 	
2:20pm	V.	Discussion: LODGING FORECAST PRESENTATION	

2:30pm	VI.	Discussion: SF WELCOME AMBASSADOR PROGRAM UPDATE	
2:40pm	VII.	Discussion: SF TRAVEL ASSOCIATION UPDATE	
2:59pm	VIII.	Discussion: FUTURE BOARD AGENDA ITEMS AND MEETING DATES	
3:00pm	X.	ADJOURNMENT	

The Board of Directors welcomes participation by the public. A person wishing to speak on any item on or off the agenda will be granted up to 3 minutes. The Board will limit the public comment period on any single item to 15 minutes. Members of the public are invited to submit comments in writing. An opportunity is provided for the public to address the Board on items not appearing on the agenda. However, in compliance with Board policy and the Brown Act, the Board is not permitted to discuss or act on non-agenda items. Estimated times are approximate; actual times may vary. Members of the public who are interested in particular agenda items may wish to arrive early. Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodations at least 48 hours in advance of the meeting by contacting the San Francisco Travel Association, (415) 227-2608. Any documents related to an agenda item for open session of a regular board meeting will not be distributed less than 72 hours before the meeting.