

**San Francisco Tourism Improvement District Management Corporation
 Board of Directors Meeting**

December 13, 2021 | 1:30pm – 3:00 pm
 SF Travel Association

AGENDA

Estimated Time			
1:30 pm	I.	CALL MEETING TO ORDER	
1:32 pm	II.	CORPORATION POLICIES	
		(a) Anti-Trust Compliance (b) Conflict of Interest	
1:35 pm	III.	PERSONS WISHING TO ADDRESS THE BOARD ON ITEMS NOT ON THE AGENDA	
1:38 pm	IV.	ACTION ITEMS	
		<ul style="list-style-type: none"> • APPROVAL OF MINUTES FROM October 21, 2021 BOARD MEETING • DISCUSSION: SBA Loan <ul style="list-style-type: none"> ○ ACTION: Ratify the approved loan by the TIDMC Executive Committee • Discussion: October 2021 Financials <ul style="list-style-type: none"> ○ Action: Approve October 2021 Financials • Discussion: Fiscal Year 2021/2022 Forecast <ul style="list-style-type: none"> ○ Action: Approve FY 2021/2022 Forecast 	

		<ul style="list-style-type: none"> • Discussion: Fiscal Year 2022/2023 Budget <ul style="list-style-type: none"> ○ Action: Approve FY 2022/2023 Budget 	
2:20 pm	V.	Discussion: SF Ambassador Program Update	
2:30 pm	VI.	Discussion: TID Renewal Update	
2:50pm	VII.	Discussion: SF TRAVEL ASSOCIATION UPDATE	
2:55 pm	VIII.	Discussion: FUTURE BOARD AGENDA ITEMS	
2:57 pm	IX.	Discussion: FUTURE BOARD MEETING DATES	
3:00 pm	X.	ADJOURNMENT	

The Board of Directors welcomes participation by the public. A person wishing to speak on any item on or off the agenda will be granted up to 3 minutes. The Board will limit the public comment period on any single item to 15 minutes. Members of the public are invited to submit comments in writing. An opportunity is provided for the public to address the Board on items not appearing on the agenda. However, in compliance with Board policy and the Brown Act, the Board is not permitted to discuss or take action on non-agenda items. Estimated times are approximate; actual times may vary. Members of the public who are interested in particular agenda items may wish to arrive early. Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodations at least 48 hours in advance of the meeting by contacting the San Francisco Travel Association, (415) 227-2608. Any documents related to an agenda item for open session of a regular board meeting will not be distributed less than 72 hours before the meeting. Due to COVID-19, the meeting will be hosting via teleconference host by San Francisco Travel Association, approved by a **RESOLUTION MAKING FINDINGS TO ALLOW TELECONFERENCE MEETINGS UNDER CALIFORNIA GOVERNMENT CODE SECTION 54953(e)** at the initiation of this meeting.

Join Meeting: Join from PC, Mac, Linux, iOS or Android: <https://meetings.ringcentral.com/j/1451295971> For the best audio experience, please use computer audio.