

San Francisco Tourism Improvement District Management Corporation

Board of Directors Meeting

June 23, 2021 | 2:00pm – 3:30 pm

SF Travel Association

AGENDA

Estimated Time			
2:00 pm	I.	CALL MEETING TO ORDER	
2:03 pm	II.	CORPORATION POLICIES	
		(a) Anti-Trust Compliance (b) Conflict of Interest	
2:07 pm	III.	PERSONS WISHING TO ADDRESS THE BOARD ON ITEMS NOT ON THE AGENDA	
2:09 pm	IV.	APPROVAL OF MINUTES FROM MAY 19, 2021 BOARD MEETING	
2:11 pm	V.	ACTION ITEMS	
		<p>DISCUSSION: Review May 2021 financial statements</p> <p>ACTION: Accept May 2021 financial statements</p> <p>DISCUSSION: Allocate \$75,000 Moscone Sales Incentive fund to Downtown Streets Team</p> <p>ACTION: Accept allocation of \$75,000 from Moscone Sales Incentive fund to Downtown Streets Team</p> <p>ADDITIONAL ACTION ITEMS:</p> <ol style="list-style-type: none"> 1. <u>Proposed Amendment of Bylaws:</u> <ol style="list-style-type: none"> A. Approval of proposed amendment of Bylaws to authorize an extension of the terms of office for persons 	

		<p>currently serving on the Board of Directors for an additional period of one year.</p> <p>B. Approval of proposed amendment of Bylaws to authorize the election of directors and officers at meetings of the Board held in June or July of each year.</p> <p>2. <u>Extension of Terms of Directors</u>: Subject to approval of Action Item Nos. 1A and 1B, proposed election of persons currently serving on the Board of Directors such that their current terms of office shall be extended for an additional period of one year.</p> <p>3. <u>Election of Officers</u>: Subject to approval of Action Item Nos. 1A and 1B, proposed election of persons currently serving as officers of SFTIDMC to continue serving as officers for additional terms of one year.</p>	
3:10 pm	VI.	Discussion: TID Renewal Update	
3:15 pm	VII.	Discussion: RFP 217 Update	
3:20pm	VIII.	Discussion: SF TRAVEL ASSOCIATION UPDATE	
3:25 pm	IX.	Discussion: FUTURE BOARD AGENDA ITEMS	
3:28 pm	X.	Discussion: FUTURE BOARD MEETING DATES	
3:30 pm	XI.	ADJOURNMENT	

The Board of Directors welcomes participation by the public. A person wishing to speak on any item on or off the agenda will be granted up to 3 minutes. The Board will limit the public comment period on any single item to 15 minutes. Members of the public are invited to submit comments in writing. An opportunity is provided for the public to address the Board on items not appearing on the agenda. However, in compliance with Board policy and the Brown Act, the Board is not permitted to discuss or take action on non-agenda items. Estimated times are approximate; actual times may vary. Members of the public who are interested in particular agenda items may wish to arrive early. Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodations at least 48 hours in advance of the meeting by contacting the San Francisco Travel Association, (415) 227-2608. Any documents related to an agenda item for open session of a regular board meeting and distributed less than 72 hours before the meeting. Due to COVID-19, the meeting will be hosting via teleconference host by San Francisco Travel Association. **Join Meeting:** Join from PC, Mac, Linux, iOS or Android: <https://v.ringcentral.com/join/263037226> For the best audio experience, please use computer audio.